Meidoon Watch Monthly reveals the factors that shape the landscape of Iranian social media, and presents the important trends dominating Iranian social media. Our data from meidoon.com reveals meta trends of user interaction with internet content.

**TOP 5 Facebook Links**
from the top 100 links of the month

**JUNE/JULY 2014**

- **RIP B. Sahraroodi**
- **190,000$ Theft at Restaurant**
- **Karimi’s Farewell with Soccer**
- **France’s Upholds Burga Ban**
- **Interview with Dartish**

**Topic Categories**

- **IR Politics**
- **World News**
- **Social**
- **Sports**
- **Arts/Culture**
- **Media**
- **Women’s Right**
- **Health**
- **Science**

**Top Sources**

- **RadioFarda**
- **BBC**
- **ListenPersian**

**Top Three of Each Category**

- **Social**
  - **190,000$ Restaurant Theft**
  - **Iran’s Mounted Police**
  - **Soraya’s Fortune Donated to Charity**

- **Arts and Culture**
  - **Ali Karimi Retires**
  - **IR Basketball Team Wins Asian Cup**
  - **IR Volleyball Team - 4th in the World**

- **Sports**
  - **Ban on Tights**
  - **New Population Plan and Ban on Vasectomy**
  - **Gilani Dies**

- **IR Politics**
  - **RIP B. Sahraroodi**
  - **Iran’s Burnt City Makes UNESCO World Heritage list**
  - **Tehran’s Body Cremated**

- **World News**
  - **Burga Ban Upheld in France**
  - **World’s Saddest Polar Bear**
  - **Malaysia Flight MH17**

Meidoon was busy for the first month of the summer in Iran, which also coincided with Ramdan. Earlier in the month, the World Cup still dominated some parts of Meidoon. However, as that tapered off, we saw more of our success in Volleyball and Basketball, and the sad and ongoing news about Gaza and Israel come through to Meidoon.